

Taking on New Marketing Opportunities

Service Type	Fixed Price	Service Number	
Geographical Area	Local/Regional	NZTE	<input type="checkbox"/> Yes <input type="checkbox"/> No
Number of People	1	Cost	\$5,900 +GST
Duration	10 x 2 hour Coaching Sessions		
Service Description	<p>An intensive coaching programme for business owners who are facing new marketing opportunities and need a co-ordinated, planned and structured approach. Ideal for those:</p> <ul style="list-style-type: none"> • Launching a new product • Launching a new service • Entering into new markets • Experiencing major growth or decline • Changes in their market • New opportunities • Facing new challenges • Recently bought a business 		
Included Collateral	<p>1 x Handbook and 1 x Workbook from the selection below;</p> <ul style="list-style-type: none"> • Are you ready for International Markets Handbook • Developing Your Brand Handbook • Take a Campaign Approach for better results Handbook • Make your Business Stand out from the Crowd Handbook • Your Complete Guide to Marketing Planning Workbook • Turn Your Marketing into a Measurable Business Investment Handbook • Marketing Made Easy Workbook 		

	<ul style="list-style-type: none"> Marketing Tactics that Work Workbook
Outcomes	<p>Provided you complete the required homework, by the end of your sessions, you will have developed a focused, co-ordinated and efficient approach to taking on new marketing opportunities.</p>
Additional Notes	<ul style="list-style-type: none"> Price includes preparation and meeting follow up Additional people can be included by arrangement